

DUDULA

a Superior Design Company

Your Bridge to Better Communication

IMPACT

Presentations

Impact Presentations is designed for non-native English speakers who want to learn how to effectively present in English. Instructors assist each participant in perfecting their ability to present in English. The focus is on improving pronunciation coordinated with tone and body movement. English fluency is not required to actively participate in this training and important points about English speaking culture are incorporated into each lesson.

Who Should Attend?

- Sales people presenting in English.
- Managers presenting to an English speaking staff.
- Those marketing a product, service or idea where the presentation must be given in English.
- Engineers presenting technical topics in English.
- Project Managers conducting a review in English.
- Product Managers training English speaking sales teams.
- PhD Candidates defending a thesis or presenting a technical topic to an English speaking audience.

Over a period of two days, each participant learns when and how to effectively use props, overhead slides and thought provoking techniques to reinforce their message to their audience. Particular attention is placed on tone and accent to insure clarity in speech.

Additionally, each participant learns how to plan a presentation using the appropriate techniques at the correct time.

Participants are given the opportunity to demonstrate to the instructor the skills learned during each segment and receive feedback to continue improving at their own pace. Team activities are also incorporated into the schedule.

Each segment builds upon the previous segment's lesson, ultimately providing a powerful set of tools that each participant can use to present their ideas.

Classroom lectures include roll play so participants can immediately try what they've learned and demonstrate their understanding of concepts to the instructor.

Cost: Contact us for On/Off Site Corporate Pricing
Location: At your office or nearby location
Duration: (2) Two days
Maximum Class Size: 10 people

Ask about our video taping option which participants can use to strengthen their skills after they complete

Course Schedule

Day 1

Segment 1: Introduction and Student Assessment

Each participant introduces a topic they will use in their lab sessions based on the pre-workshop assignment. It is highly recommended participants choose something relevant in their current job.

Segment 2: Effective Use of Overhead Slides

Participants learn when and when not to rely on a Power Point presentation or an overhead transparency and how to effectively use this tool to maximize the impact of their presentation.

Segment 3: Memory Hooks

Participants learn what various tools and techniques are readily available to drive home their point. A lab is integrated into this segment allowing participants to practice these techniques. Examples are provided by the instructor which participants can incorporate into their topic for the final course presentation.

Segment 4: Storyboarding and Time Management

This segment focuses on managing the presentation process and insuring it flows according to the time allotted. The instructor describes how to handle situations that take the presentation off course, handling objections and how to refocus the audience after such an event occurs. A lab is integrated into this segment allowing participants to practice these techniques.

Participants can schedule to join the instructor in the evening to discuss the days training and learn more about English speaking culture. (Optional)

Day 2

Segment 5: Follow Up

This segment focuses on what happens after the presentation is over and how to continually reinforce the point presented to your audience. The instructor describes various points of English speaking culture that should be considered in following up after a presentation.

Segment 6: Team Presentation Dynamics

This segment focuses on presentations given by 2 or more individuals and how to handoff the next segment of the presentation to the next person and how to prepare to reshuffle the presentation order. A lab is integrated into this segment allowing participants to practice these techniques. The instructor is available to play the role of a participant's American colleague in role playing situations in cases where no Americans are participating in the training session.

Segment 7: Putting It Together

This session reviews everything discussed in the previous 6 sessions allowing participants a chance to refocus on concepts they did not grasp.

Segment 8: Individual/Team Presentation Review

Instructors provide feedback to individual and team presentations lasting 20 minutes. Participants are required to prepare the evening before.